CONFERENCE PRESENTATION

IRDO
Institute for the Development of Social Responsibility

IRDO international conference

University of Maribor

SHORT PRESENTATION of the

11th international scientific conference
SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES 2016:

NEW SOCIAL REALITIES
FROM THE VIEW OF SOCIAL RESPONSIBILITY

(Newest scientific views with case studies)

Friday, 21 October 2016,
Maribor, Slovenia, European Union

Dear Ladies and Gentlemen,

For the past decade we have been facilitating international conferences under the title of **SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES** and have created the tradition of making a rich survey of the behaviour and development concerning the social responsibility (SR) since 2006.

We are now proud to announce our **11th IRDO International Scientific Conference** "Social Responsibility and Current Challenges: **New Social Realities from the View of Social Responsibility** (Newest scientific views with case studies)". Since 2006 IRDO - Institute for the Development of Social Responsibility was founder and lead organizer of this conference. In the year 2016 we agreed to switch it to "scientific mode" only.

We count on your professional knowledge and practical experience, interesting theories and different solutions for solving current problem. That's why we kindly invite you to share them with other authors and discussants, including scientific & other researchers, with joining this conference as audience and/or with contributing your paper.

CONFERENCE PRESENTATION

Thus, much information will be collected at one spot to be applied in research and practice – therefore you should not miss this conference! Share your ideas, dilemmas, and views with speakers and other participants in two day scientific conference. **The number of speakers is limited. Please find some crucial instructions for authors of papers in further reading.**

WHY TO RESEARCH AND PRESENT PAPERS ON TOPICS OF SOCIAL RESPONSIBILITY (SR)?

In October 2011, EU published its action plan for promotion of social responsibility (SR) for economic reason. Our conference tackles all 7 core subjects of SR: Organizational governance; Human rights; Labour practices; Environment; Fair operating practices; Consumer issues; and Community involvement and development.

Our conference tackles also all 7 principles of SR: Accountability, Transparency, Ethical behaviour, Respect for stakeholder interests, Respect for the rule of law, Respect for international norms of behaviour, & Respect for human rights (ISO 26000, 2010). Especially welcome is also the use of holistic approach and interdependence; they are exposed in ISO 26000 to link everything!

WHAT ARE THE RESEARCH QUESTIONS?

The conference is expected to detect & develop various factors and innovative approaches of solutions towards more theoretical and applied based for realization of the quoted principles of social responsibility (passed in ISO 26000, required by European Union and other 170+ members of ISO organization).

THE CONFERENCE IS AIMED AT:

- Sharing professional views, opinions and experience from theory, concerning social responsibility (SR);
- Pointing out strengths of the current theory and practice of SR;
- Pointing out weaknesses of the current theory and practice not using SR enough for humankind to survive and resolve the current global socio-economic crisis;
- Promoting good practices to show what are the capabilities and results of SR;
- Reformulations of contemporary socioeconomic measures supportive to SR;
- Informing the broader society about the advances of practicing SR.

SHORT PRESENTATION OF THE CONFERENCE HISTORY

The international conference named SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES has since 2006 created the tradition of making a rich survey of the behavior and development concerning the social responsibility (SR). Since 2006 it was organized by the NGO non-profit IRDO - Institute for the Development of Social Responsibility, Maribor, with several partner organizations.

In year 2013 University of Maribor became a scientific partner of this conference. In 2016 IRDO - Institute for the Development of Social Responsibility and University of Maribor

CONFERENCE PRESENTATION

agreed, that this conference will be mostly scientific. Expert conference with different name and more practical issues will be organized separately by IRDO - Institute for the Development of Social Responsibility.

European Union defines SR as one's responsibility for one's impacts on society, like ISO 26000 does. The conference exposes a selected topic pressing in the given period of time. The world top political bodies and local communities understand more and more that the visible problems concerning nature and humans, including economy, around the world are not problems of nature, but of people and related SR.

Topics covered so far include: Social responsibility in general (2006), Managers' Role in the development of Social Responsibility in for-profit and not-for-profit organizations (2007), Social responsibility as contribution to stakeholders' long term success in market (2008), Work – a bridge to cooperation: relations with co-workers and different age generations (2009), Social responsibility: nature and humans (2010), Youth in focus of world changes (2011), Innovation of culture toward more social responsibility - the way out of socio-cultural crisis (2012).

In 2013 Maribor was 'The European capital of youth' and the 8th IRDO conference made a contribution to it with the topic Education and communication for more social responsibility. In 2014 topic was 'Health – personal and/or social responsibility?'; in 2015 'Planning & Reporting about Social Responsibility' and in 2016 the topic is 'New Social Realities from the View of Social Responsibility'.

MORE INFORMATION

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Looking forward to enjoying your company at the 11th IRDO International Scientific Conference "Social Responsibility and Current Challenges 2016" on 21st October 2016 in Maribor, Slovenia, EU!