

**IRDO INSTITUTE INVITATION: CALL FOR PAPERS 2016  
SCIENTIFIC CONFERENCE, 21 OCTOBER 2016**



**IRDO**  
international  
conference

**INVITATION – CALL FOR PAPERS to the  
11th international scientific conference  
SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES 2016:**

**NEW SOCIAL REALITIES  
FROM THE VIEW OF SOCIAL RESPONSIBILITY**  
*(Newest scientific views with case studies)*

**Friday, 21 October 2016,  
Maribor, Slovenia, European Union**

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**TOPICS OF THE CONFERENCE**

- Sociological aspects of new social realities from the view of social responsibility
- Economic and business aspects of new social realities from the view of social responsibility
- Environmental aspects of new social realities from the view of social responsibility
- Other – Your suggestions for topics are welcome

**DEADLINES**

- 1 September 2016** – abstracts in English;
- 5 September 2016** – information about acceptance;
- 5 October 2016** – final papers in English;
- 6 October 2016** – information about the conference program;
- 21 October 2016** – Conference event in Maribor, Slovenia, EU.

**CONFERENCE VENUE**

University of Maribor, Slomškov trg 15, SI-2000 Maribor, Slovenia, EU,  
E-mail: [info@irdo.si](mailto:info@irdo.si)

**FURTHER INFORMATION**

[www.irdo.si](http://www.irdo.si), [info@irdo.si](mailto:info@irdo.si)



# IRDO INSTITUTE INVITATION: CALL FOR PAPERS 2016 SCIENTIFIC CONFERENCE, 21 OCTOBER 2016

## PROGRAM: FRIDAY, 21 OCTOBER 2016

The opening ceremony of the conference will be held at the University of Maribor. The program will be devoted to scientific views on different topics, as described in the further text. In the evening there will be conference networking social event with dinner.



*(The official language is English.)*

### FORESEEN PARTICIPANTS AND SPEAKERS AT THE CONFERENCE:

- ✓ Heads and staff of businesses, governmental, public, and NGO organizations
- ✓ Consultancies in information provision, management, law, education, economic and other researchers, scientists and experts
- ✓ Information providers in businesses, governments and NGOs representatives, research organizations, EU officials, such as sociologists, economists, analysts, PR professionals, etc.
- ✓ Law makers, Anti-corruption bodies, Transparency International, Green Peace, etc.
- ✓ Heads and educators at Universities and other Schools, Students, Youth workers, Youth organizations
- ✓ Journalists and other public opinion makers
- ✓ Other interested individuals, also seniors and jobless persons

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### CONTENT, SIZE, AND LANGUAGE OF YOUR CONTRIBUTIONS

Contributions should tackle **any of the topics** suggested in the programme and related topics from viewpoints of theory on solutions concerning development of social responsibility (SR). Especially welcome are concrete policies, strategies, tactics, case studies and proposals. Theoretical contributions should be based on practical experience and present the experience too, where existing.

**Paper abstracts** should be up to 250 words long (12–15 lines) in English and should include up to 6 key words. Detailed sample matrix with technical instructions for formatting of papers: please find it in a separate file.

**Papers** should be 2.500 - 3.000 words long (6–8 pages), in Times New Roman, letter size 12. Conference papers will be published in conference proceedings on CD (with CIP, ISBN/ISSN), as an electronic book in the IRDO Institute book series Social responsibility and Current Challenges.



# IRDO INSTITUTE INVITATION: CALL FOR PAPERS 2016

## SCIENTIFIC CONFERENCE, 21 OCTOBER 2016

### TOPICS OF THE CONFERENCE (as a framework)

#### *A) Sociological aspects of new social realities from the viewpoint of social responsibility*

- Stay-ability strategies of people in times of crisis
- Sustainable and responsible management of (youth) culture in the city and how to create a new reality through the prism of subculture
- Sustainable urban strategy of municipalities
- Social responsibility and Universities
- Social responsibility of the institutions, enterprises and other organisations to the local environment

#### *B) Economic and business aspects of new social realities from the viewpoint of social responsibility*

- EU Strategy on (C)SR, national action plans and how can (C)SR policy effectively support economic development
- International actions, documents and legislation on (C)SR & their implementation in various countries
- Cross-Country Diversity in (C)SR perception, etc.
- Governance and management: economic, social and environmental performance of enterprises, institutions, organizations
- European (C)SR impact of micro, small, medium-sized and large enterprises
- Presentation of start-ups, business angels, projects, actions on SR, etc.

#### *C) Environmental aspects of new social realities from the view of social responsibility*

- Impact of (C)SR on climate change
- (C)SR in the form of sufficient self-sufficiency
- Sustainable cultivation of the soil
- Plants in the role of our treatment plant

#### *D) Other – Your suggestions for topics are welcome*

### CONFERENCE BOARDS

#### PROGRAM COMMITTEE:

- **Prof. Emeritus Ph. D. Ph. D. Matjaž Mulej**, University of Maribor, Faculty of Economics and Business, Department of Entrepreneurship and Business Economics, and IRDO Institute for the Development of Social Responsibility, Maribor, Head of the IRDO Expert committee and Head of the IRDO Scientific-research centre board, President of the Program Committee
- **Assist. Prof. Ph. D. Andrej Naterer**, University of Maribor, Faculty of Arts, Department of Sociology, Vice President of the Program Committee

#### *Local members of the Program Committee:*

- **Prof. Ph. D. Igor Tičar**, Rector, University of Maribor
- **Assoc. Prof. Ph. D. Lučka Lorber**, Vice-rector for Quality development, advisor to the Centre for Quality development, University of Maribor



## IRDO INSTITUTE INVITATION: CALL FOR PAPERS 2016 SCIENTIFIC CONFERENCE, 21 OCTOBER 2016

- **Assist. Prof. Ph. D. Tjaša Štrukelj**, University of Maribor, Faculty of Economics and Business, Department of Strategic Management and Company Policy, Head of the Project 'Faculty of Economics and Business and Social Responsibility'
- **Assoc. Prof. Ph. D. Vesna Čančer**, University of Maribor, Faculty of Economics and Business, Editor-in-chief of "Our economy" – Journal of Contemporary Issues in Economics and Business
- **Prof. Emeritus Ph. D. Jože Flašker**, University of Maribor, Faculty of Mechanical Engineering
- **Assoc. Prof. Ph. D. Uroš Lobnik**, University of Maribor, Faculty of Civil Engineering, Transportation Engineering and Architecture
- **Assoc. Prof. Ph. D. Branko Lobnikar**, University of Maribor, Faculty of Criminal Justice and Security, Vice-dean for Educational Activities
- **Iztok Slatinek**, Centre for Quality development, University of Maribor
- **Assist. Prof. Ph. D. Simona Šarotar Žižek**, University of Maribor, Faculty of Economics and Business, Department of General Management and Organization
- **Prof. Ph. D. Ana Vovk Korže**, University of Maribor, Faculty of Arts, Head of the International Centre for Ecoremediations

### **Foreign members of the Program Committee (in alphabetical order):**

- **Assoc. Prof. Ph. D. Zhanna Belyaeva**, Assoc. Prof. of Social Responsibility, Graduate School of Economics and Management, Head of Research Center for Global Social Responsibility Excellence, Ural Federal University named for Boris Jelcin, Yekaterinburg, and EMBRI Country Director, Russia
- **Prof. Ph. D. Pierre Bricage**, International Academy for Systems and Cybernetic Sciences (IASCYS), Vienna, and University of Pau, France
- **Prof. Emeritus Ph. D. Robert Dyck**, Virginia Tech University, Blacksburg, VA, USA
- **Prof. Ph. D., Dr. h. c. Timi Ečimovič**, Ansted University, British Virgin Islands, and Malaysia; British Virgin Islands, and Malaysia, and Institute for Climate Change, Isola, Slovenia
- **Ph. D. Roger Haw**, Ansted University, British Virgin Islands, and Malaysia
- **Ph. D. Helmut Loeckenhoff**, Independent researcher, Germany
- **Assoc. Prof. MD, DrPH Eva Schernhammer**, Associate Professor of Medicine, Brigham and Women's Hospital and Harvard Medical School, Associate Professor of Epidemiology, Harvard School of Public Health, USA
- **Prof. Ph. D. Shahid Siddiqi**, Professor in Business & Accounting, Ansted University, Member, Advisory Council Ansted University, Author of Canadian Taxation Resource Book, Retired Tax consultant, Notary Public in California
- **Assoc. Prof. Ph. D. Gerald Steiner**, Prof. of Systemic and Sustainability Management, Donau University Krems, Austria, and Harvard University, Boston, MA, USA

### **ORGANIZING COMMITTEE:**

- **Anita Hrast**, Head of IRDO Institute for the Development of Social Responsibility, Maribor, President of the Organizing Committee
- **Iztok Slatinek**, Centre for Quality development, University of Maribor, Vice-President of the Organizing Committee
- **Joanna Bertoncej**, Centre for Quality development, University of Maribor
- **Mag. Mirjana Babić**, Centre for Quality development, University of Maribor
- **Assist. Prof. Ph. D. Tjaša Štrukelj**, University of Maribor, Faculty of Economics and Business, Department of Strategic Management and Company Policy, Head of the Project Faculty of Economics and Business and Social Responsibility



# IRDO INSTITUTE INVITATION: CALL FOR PAPERS 2016 SCIENTIFIC CONFERENCE, 21 OCTOBER 2016

## CONFERENCE FEE AND PAYMENT

Conference will be held one day - 21<sup>st</sup> of October 2016.

### FEES by types of participation, per participant

Conference fee	90 €
Authors, University of Maribor members and IRDO members	50 €
For the second and third paper: for each only the publishing fee	30 €
Students, jobless persons and seniors (not authors)	10 €

*The number of participants is limited, therefore you are kindly asked to register as soon as possible. Registration form is available online on conference web site.*

**Payment:** Registration fee should be paid to IRDO Institute until 10<sup>th</sup> of September 2016.

### Payment data:

Name: IRDO – Inštitut za razvoj družbene odgovornosti

Address: Preradovičeva ulica 26, SI-2000 Maribor, Slovenia

Reference: SR conference Maribor 2016 – participants name and surname

Bank: Nova KBM d. d., Maribor

Bank account: SI560 4515-0001074492; SWIFT KBMASI2X

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## FURTHER INFORMATION

IRDO Institute, Preradovičeva ulica 26, 2000 Maribor, Slovenia, Europe,

W: [www.irdo.si](http://www.irdo.si), E: [info@irdo.si](mailto:info@irdo.si), G: ++386 (0)31 344 883

### Organizer:



### Scientific partner:



### In cooperation with (in request):

- European Academy of sciences and arts, Salzburg
- International Academy for Systems and Cybernetic Sciences (IASCYS), Vienna
- CSR Europe

**Clipping partner:** Press Clipping d.o.o.

